

# CareerLaunch: Initiatives

## VEI – Virtual Enterprise International

With an emphasis on college and career readiness, VE is an in-school, live, global business simulation that offers students a competitive edge through project-based, collaborative learning and the development of 21st-century skills in entrepreneurship, global business, problem solving, communication, personal finance and technology. VE reinforces students' academic skills and achievement, reignites their interest in education, and raises their desire to graduate and pursue lifelong learning.

### VE emphasizes learning in four key areas:

#### **Ownership:**

Students take responsibility for their own learning

#### **Experiential:**

Students' learning is authentic and realistic

#### **Cooperative:**

Students learn with and from others and understand the dynamics of working as part of a team.

#### **Reflective:**

Students experience the consequences of their decisions and apply that learning to future challenges

